

Dear Potential Sponsor:

For more than six decades, the Society of Women Engineers has given women engineers a unique place and voice within the engineering industry. Our organization is centered around a passion for our members' success and continues to evolve with the challenges and opportunities reflected in today's exciting engineering and technology specialties.

The Eastern Washington Section of SWE was Chartered in 1976 and includes student and professional members and supporters from across Eastern Washington. Our annual events and activities include professional development presentations, K-12 STEM outreach events, and college scholarships.

SWE has benefits for both professional members and their employers. For professionals, SWE provides a unique combination of personalized, flexible benefits in the areas of mentoring, training, personal and professional growth - all by women in engineering, for women in engineering. For employers, SWE helps the engineering profession achieve a broadly diverse, well-trained workforce to enhance overall workplace performance.

SWE's Strategic Goals:

Professional Excellence: SWE will be the premier resource for females in engineering and technology seeking growth and advancement at all stages of their careers.

Globalization: SWE will be recognized as a global, inclusive organization, empowering females in engineering and technology regardless of geography or career stage.

Advocacy: SWE will be the preeminent advocate for females throughout the engineering and technology pipeline.

Diversity and Inclusion: SWE will champion diversity in the engineering and technology professions and will promote an inclusive environment.

To achieve SWE's vision of a world with gender parity and equality in engineering and technology, we need your assistance. As a non-profit organization, we rely on corporations such as yours to sponsor our events and activities. By partnering with Eastern Washington SWE, you are not only strengthening your reputation as an organization, you are also supporting SWE's mission and goals.

There are many ways to participate. On the following page, you will find the types of sponsorship opportunities available. You can also contribute by purchasing advertisements, providing an in-kind donations, or by providing a general donation.

If you have any questions, please contact us at easternwashingtonswe@gmail.com. Thank you for your interest and we look forward to working with you!

Sincerely,

Eastern Washington Section
Society of Women Engineers

Sponsor Opportunities

Sponsorship Type	Description	Price
Professional Development Event	Sponsor a professional development event, and a representative from your company will have the opportunity to address attendees prior to the presentation. Additionally, the company name and logo will be displayed on table signage.	\$500
Diversity and Inclusion Event	Sponsor an event focused on diversity and inclusion, and a representative from your company will have the opportunity to address attendees prior to the presentation. Additionally, the company name and logo will be displayed on table signage.	\$400
Collegiate Outreach Event	Sponsor an event for engineering students and your company will have the opportunity to address the attendees as well as display a banner or sign at the event registration area.	\$300
K-12 Outreach Event	Sponsor an event encouraging student to pursue STEM careers and SWE will provide verbal recognition of the sponsorship and the company may display a banner or sign at the event registration area.	\$200
Student C2C Membership	Support a college student's access to SWE's resources by funding a membership that will last throughout the student's college career plus one year of professional membership.	\$50
Advertisement - Website	Company name and logo and hyperlink on Eastern Washington SWE website	\$50
Advertisement - Newsletter	Company name, logo, information, and hyperlink in Eastern Washington SWE's monthly email newsletter	\$25
Advertisement – Social Media	Company name, logo, information, and hyperlink on Eastern Washington SWE social media page	\$25
Scholarship	Fund a college student scholarship that is administered by Eastern Washington SWE. The company determines eligibility requirements and the scholarship amount.	Scholarship amount, plus \$50 administration fee
Expanding Your Horizons	Sponsorship of this event targeting middle-school girls will assist in paying for event facilities, equipment, and supplies. The sponsoring company name and logo will be printed in the conference program and on event website.	Variable
General Donation	A monetary donation made to the Eastern Washington Section, to be used for general expenses of the section.	Variable
In-Kind Donation	In-kind items can include: <ul style="list-style-type: none"> • Logo items distributed to event attendees • Raffle and door prizes • Supplies for outreach events 	Variable

Society of Women Engineers (SWE), founded in 1950, is a 501(c)(3) not-for-profit educational and service organization. SWE's mission is to empower women to achieve full potential in careers as engineers and leaders, expand the image of the engineering and technology professions as a positive force in improving the quality of life, and demonstrate the value of diversity and inclusion.